

THE WEST VIRGINIA LAWYER

Contract for Advertising

Date _____

Company/Firm _____

Address _____

Contact Person _____ Phone _____

Signature of Company/Firm Representative

I hereby authorize a _____ page display ad to run in *The West Virginia Lawyer* for:

_____ 6 months - bi-monthly _____ 2 months -bi-monthly _____ Front/Back Inside Cover
_____ 1 Month _____ Back Cover

At the rate of \$ _____ per bi-monthly issue.

RATES PER ISSUE
No. of Bi-Monthly Issues

	<u>6</u>	<u>2</u>	<u>One Issue</u>
Full Page	\$495	\$525	\$585
1/2 Page	460	475	495
1/3 Page	400	430	460
1/4 Page	370	400	450
1/6 Page	340	370	400
1/8 Page	310	340	370
Back Cover, inside front/inside back - full page only:	615	685	740

Color Advertisements:

Four Color - Add \$900.00 to price of your ad.
Matched Color - Add \$600.00 to price of your ad.
Standard Color - Add \$525.00 to price of your ad.

Classifieds:

We also accept classified advertising at the following rates: \$75.00 for the first column inch or partial column inch; \$50.00 for each additional column inch or partial column inch.

_____ Check here if ad is camera ready
_____ Check here if ad is on diskette in WordPerfect 6.1 accompanied by a hard copy
_____ Check here if ad must be typeset (a typesetting charge of \$50 will be billed to advertiser)

PLEASE CHECK MONTHS IN WHICH AD IS TO APPEAR (if less than 6)

_____ JAN/FEB _____ MAR/APR _____ MAY/JUNE
_____ JULY/AUG _____ SEPT/OCT _____ NOV/DEC

Upon publication, a copy of the magazine in which your ad appears will be mailed to you with an invoice. Payment is due upon receipt. Questions or comments should be directed to Kathy Henning, Editor, The West Virginia State Bar, 2006 Kanawha Blvd., East, Charleston, WV 25311, Telephone (304) 558-1044, Fax (304) 558-2467, Internet: henningk@wvbar.org.